

While it may be a difficult subject to bring up with your doctor, your sexual health is an important part of your overall health and well-being, and worthy of a dialogue. If you're concerned about vaginal laxity, it's time to start the conversation with your doctor and find out if the Viveve treatment is right for you.

What is the Viveve® Treatment?

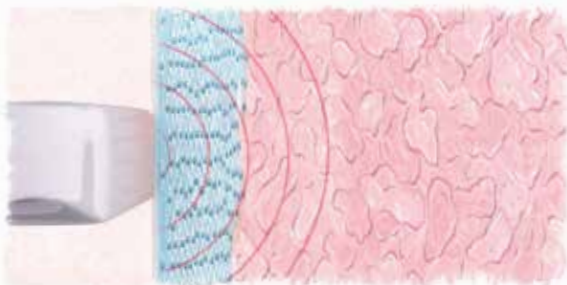
The Viveve treatment is not a *cosmetic* procedure; it's not about how you look, but how you feel. It is a painless, non-surgical, *medical* treatment performed in a physician's office that can increase the amount of pleasurable friction and sensation during intercourse. It works at the cellular level to tighten the tissue at the vaginal opening from within, gently and gradually. The Viveve treatment involves just one 30-minute treatment, with no anesthesia, and no downtime.

Who is a good candidate?

Has there been a change in how 'snug' you feel during intercourse, or in the amount of physical sensation you experience during partner penetration? Has this affected your degree of sexual satisfaction? If feelings of 'looseness' or laxity are affecting your sex life, the Viveve treatment may be able to help.

How does it work?

At the beginning of the medical procedure, your doctor will insert a smooth treatment tip about the size of your thumb just inside the vaginal opening. The tip is rotated around the opening alternately cooling the surface tissue and gently heating the tissue beneath.



Viveve's dual heating and cooling capability triggers the body's own natural regenerative process that leads to new and stronger collagen, while maintaining patient safety and comfort.

Vaginal tissue reacts to the heat by triggering your body's own natural cellular processes to create healthy, resilient new collagen and elastin within the tissue.

Does it hurt?

No. Some patients report a cooling sensation, others note a warmth, but virtually all agree the procedure is painless.

Is it safe?

The radiofrequency energy used in the treatment has been used for over a decade in treating the delicate skin on the face, neck, and hands, and clinical trials have demonstrated the safety of this latest application. As with any medical procedure there are safety and care considerations, which your physician will review with you.

What kind of results can I expect?

With just one treatment, the regenerative process is initiated, but the full effect will build gradually over time, generally between 30 and 90 days. In clinical trials to date, 90% of the women treated reported significant, sustained tightening at 12 months after treatment, with an average improvement of 68%.

Imagine how one safe, painless, 30-minute Viveve treatment can have a sensational impact on your sexual enjoyment!

Discuss with your doctor whether the Viveve procedure is right for you.

More sensation.

More satisfaction.

More you.



Vaginal Laxity.

It's more common than you think.

Just like your skin, vaginal tissue is made up of an inner support network of collagen fibers. During vaginal delivery and over time, these tissues can become stressed, stretched, and weakened. This can create a feeling of looseness, especially within the vaginal opening.

In a survey of over 400 women who had vaginal deliveries, nearly half reported concern with vaginal looseness, or laxity.¹

Women who experience this loss of tightness may also notice they feel less sensation and sexual satisfaction with intercourse.

Now there is something you can do about it.



What Patients Have to Say

"I felt tighter but more importantly, I felt a heightened sensation during sex, which has led to better orgasms."

"I could feel more spongy tissue as the weeks went by. Now it feels just like being 40 again...which was my peak sexually."

"I've told all my girlfriends about the Viveve procedure."

"I wish I had known about the Viveve treatment earlier!"

"I hope my sharing encourages all women not to accept aging as a reason not to experience and live our lives to the max!!"

¹ Viveve survey of 424 women, June 2009

² Millheiser LS, Pauls RN, Herbst SJ, and Chen BH.

"RF Treatment of Vaginal Laxity after Vaginal Delivery: Nonsurgical Vaginal Tightening." J Sex Medicine, 2011.

We would be happy to talk to you about the Viveve treatment.

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Introducing the Viveve[®] Treatment

A sensational solution for a common sexual concern